

# Red Carpet Activation<sup>SM</sup>

## Delivering Personalized HR From Day One

You're busy running your business. Transitioning to a new provider can be disruptive, unless you have the right partner. As one of the largest Professional Employer Organizations (PEOs) in the U.S. and the fastest growing PEO in the Northeast, Extensis is the HR expert you need. We're so confident we'll exceed your service expectations that we'll give you an unconditional money-back guarantee.<sup>1</sup>

### WE PERSONALIZE OUR SERVICE TO FIT YOU

At Extensis, we believe HR should be personalized to each company. For us, it begins when we work with your broker to develop HR solutions to fit your company and culture. Once you decide to partner with us, our personalized approach naturally continues with getting you and your employees comfortable with our people and technology.

- **We're focused on your success.** We've meticulously designed our activation process to guarantee it's successful. We've just as carefully selected the passionate people who will work with you.
- **We'll make the transition simple for you.** To ensure your transition is seamless and stress free, you'll be guided by an Activation Manager who is a professional project manager with extensive HRIS and activation experience.
- **We're committed to putting your needs first.** That means we'll work around your schedule—not ours. Your Activation Manager will remain with you until you're ready to move to our next personalized service phase.

### YOUR ACTIVATION—AN OUTSTANDING EXPERIENCE

Our ultimate goal is to build a long-term relationship with you—and to have you enthusiastically recommend us to others. We believe the path to that goal is to consistently give you outstanding experiences. Your outstanding experiences will start Day One with our Red Carpet Activation which delivers on our personalized service promise with these unique essentials:

- **Face-to-face meetings.** Getting to know each other is so much easier when you can put a name to a face.
- **An individualized Activation Project Plan.** Your Activation Project Plan is specific to you and your company—it's not a prefabricated, templated plan.

**100%** of New Clients  
Are Satisfied<sup>2</sup>

"I wish I had switched to a PEO model sooner...now I see the real benefits...money and time."

CFO Social Media Company

"I am very impressed with the support I receive from Extensis. I have had an expert...guide me whenever I needed it."

CEO Inventory Management Firm

"I am so happy and impressed with how things have gone."

CFO Laminating Company

## HR Personalized.



Patrick F. Chester  
Director of Activation Services  
Keeping Promises Since 2014



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ExtensisGroup.com

**Extensis**<sup>®</sup>  
We promise to simplify HR<sup>®</sup>

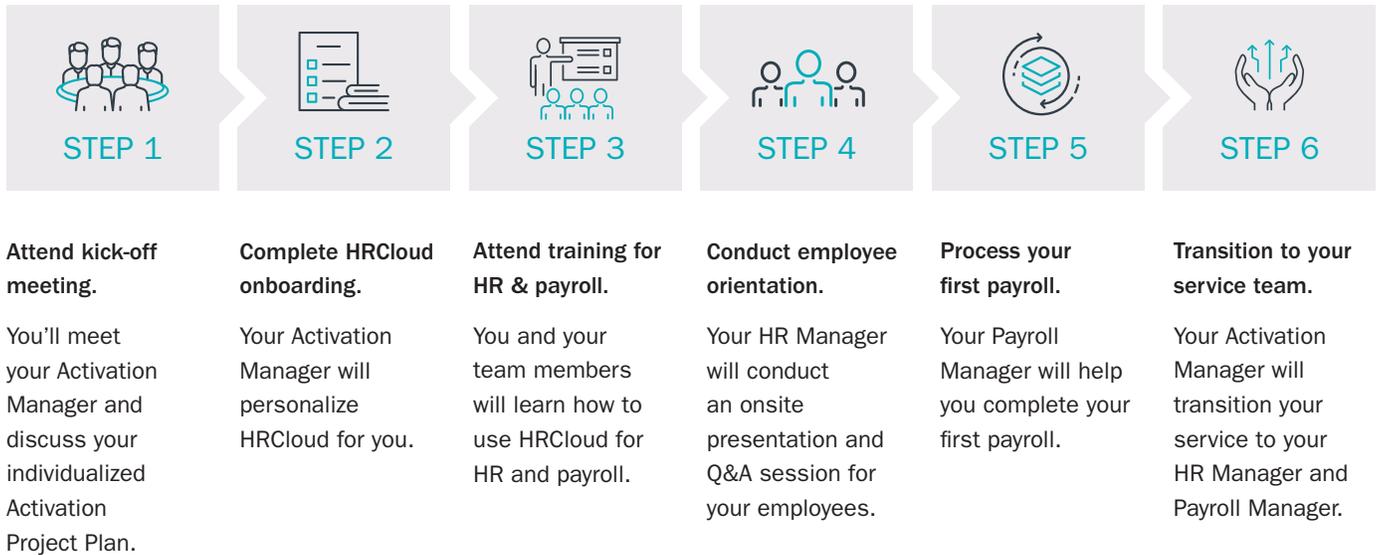
## RED CARPET ACTIVATION—HOW IT DELIVERS DAY ONE SUCCESS

To learn how we can best serve you, your Activation Manager & HR Manager will meet with your Broker Sales Manager to learn about you, your company, and your HR goals. Plus, we'll stay engaged with your broker throughout activation. Frequently brokers join us at our onsite employee orientation.

Your Activation Manager will introduce you to the Extensis service model—the ideal combination of personalized service and simpler technology. He or she is responsible for coordinating all Extensis activities on your behalf—as well as ensuring your expectations are met, your questions are answered, and any concerns you may have are addressed.

### SIX-STEPS OF ACTIVATION

Based on years of experience, we have developed our six-step Red Carpet Activation. Our activations are generally completed within 45 - 60 days. However, your activation time will be tailored to your needs.



### LEARN MORE

More and more employers are partnering with Extensis, so they can spend more time growing their businesses. Contact us today to learn how we can personalize a PEO solution for your company.

<sup>1</sup> With our unconditional money-back guarantee, if you are not satisfied, we will refund all administrative fees plus \$250 per full-time employee to cover transition costs. See Extensis contract for details.

<sup>2</sup> Extensis had a ZERO percent new client churn rate. No clients opted out of our service in the twelve months following their onboarding (Extensis book of business—October 2014 thru September 2015).