

From: Assurant Health <email@assurant.messages4.com>
Sent: Wednesday, April 29, 2015 1:46 PM
To: edmac@emabenefits.com
Subject: Important information for our sales partners from Assurant Health

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Important information for our sales partners from Assurant Health

April 29, 2015

We want to share a recent announcement made by Assurant Health's parent company, Assurant, Inc. Following a strategic review of its portfolio of businesses, Assurant has decided to focus on housing and lifestyle specialty protection products and services.

With this decision, Assurant, Inc. will explore options for two of its business units, Assurant Health and Assurant Employee Benefits, including a separate sale of each business. Assurant believes there are better owners for each business with more focused health care and benefits portfolios.

Absent a sale of Assurant Health, Assurant, Inc. will begin the process to exit the health insurance market this year for all of its product offerings, and will not participate in the next Affordable Care Act Open Enrollment period in November. Assurant's exit will be substantially complete in 2016.

At this time, we continue to accept new business in all product lines, and there are no changes to your clients' policies and benefits, nor to your appointment or commissions with Assurant Health. For those eligible, we

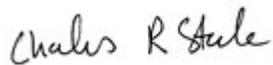
will be modifying our commission advance program. Additional information will be provided separately.

Throughout the process ahead, we will uphold our commitments to our customers, and continue to support our valued agent partners.

While we can't speculate on how long this process will take or the outcome, as the process moves along and more information is available, we will update you.

For your convenience and reference, [here's a copy of the news release](#) that was distributed by Assurant, Inc. on April 28.

Best regards,



Charles Steele
Senior Vice President, Executive Sales Officer
Assurant Health

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